

ABSTRACT OF THE DISCLOSURE

A club fixture device for facilitating customization of a golf club head is disclosed.

The club fixture device includes a housing, an insert, and a locking mechanism. The housing preferably contains two parts connected by a hinge. The insert is selected based upon the golf club to be customized. The insert is preferably divided into two parts to surround the golf club head. Each insert part is removably coupled to one of the housing parts. A golf club head is placed within the cavity, the housing is closed, and the locking mechanism retains the device in a closed position.